

Test Paper 7

National Test Series

Test Instructions:

1. Please write your solution in new sheets of paper. It is advisable to create a separate notebook for writing test.
2. You have to give the test between 2 PM to 5 PM .
3. Suppose, if you are not able to complete the test (or any part of the test) in prescribed time, then please draw line in the sheet whenever the prescribed time is getting over and clearly mention "Time Over". But keep writing the remaining part we will check that. We want to check your accuracy.
4. Include all rough work in your answer sheet only. Don't use separate pages for rough work.
5. Start different part of the test paper in new pages. Properly mention **page number** on your every answer sheet.
6. For instruction on how to submit the test please watch [http://bit.ly/CA Inter Test](http://bit.ly/CA_Inter_Test)
7. Send us your answer sheets by way of email on paper@konceptca.com.
8. Make sure pictures are sharp, also make sure that you send single email for the whole paper after converting them into PDF for instructions how to make PDF watch <https://youtu.be/q2hzXyLYe0o>
9. If your PDF size is greater than 25 MB, then please compress it using this link- <https://pdfcompressor.com/>
10. Email received after **20th May evening 7 PM** will not be assessed.
11. Do mention your KE-ID, name of the test series you are attempting for and name of the test in your answer sheet as well as in the subject of the mail while submitting your answer sheet.

We will share your results and score only if you are able to send the answer sheets by **20th May evening 7 PM**

Subject: Enterprise Information Systems & Strategic Management

Marks: 100 Marks

Duration: 3 Hrs.

Part - I

Multiple Choice Questions:

(30 × 1 Mark Each = 30 Marks)

Case Study based MCQs

Case Study 1

A Cooperative society in Ghaziabad decides to open a bank named ABC Bank with its two branches located in Noida, Uttar Pradesh. The branches of banks are proposed to be connected to each other and all the processing and transactions being computerized with a centralized database. Further, to avoid manual working and proceed with advance technology, and at the same time to enhance functionality within branch; all the computer systems within all the departments in each branch would have connection-oriented network. The bank proposes to abide by all the regulations and compliance prevailing in India with respect to banking sector.

Mr. A is appointed as an IT - Head to carry out the Feasibility study of the proposed system and submit the report to top management of the Cooperative Society. After the report is submitted to the Top Management, following issues are raised by the management:

- There may be a conflict for some common resources in the network.
- Since the data is centrally located, it may create a possibility of access to non-relevant data by other departments.
- What would happen, if any employee intentionally destroys or alters the information residing in any of computer of any branch?
- Network security related issues between both branches of bank.

Based on the above case scenario, answer the following questions:

1. In purview of above case, under which legal provision of IT Act, 2000; the management can prove an employee guilty if (s)he intentionally destroys or alters the information residing in a computer resource of a branch?

- (a) Section 43
- (b) Section 65
- (c) Section 66 E
- (d) Section 66 C

2. Which of the following control shall be implemented in both the branches of ABC bank to suppress the risk of possibility of access to non-relevant data by other departments?
 - (a) Proper training of the users with well documented manuals.
 - (b) Clear defining of change control procedures and holding everyone to them.
 - (c) Back up arrangement needs to be very strong.
 - (d) Access rights need to be defined very carefully and to be given on “Need to know” and “Need to do” basis only

3. The feature of Internet banking through ABC Banks’ website allows ease and convenience to its customers. Which of the following is not the limitation of Internet banking?
 - (a) Difficult for a non-technical person
 - (b) Risk of data theft
 - (c) Written Record not to be maintained
 - (d) Overspending

4. The Top management of cooperative society raised its concern over an issue related to conflict of sharing of common resources in network between its two branches. Select the terminology referring to the above concern.
 - (a) Resilience
 - (b) Contention
 - (c) Bandwidth
 - (d) Routing

5. In both branches of ABC bank, all the fixed asset acquisitions will be recorded as the control objective related to certain risk. Under which category this control objective falls?
 - (a) Configuration general ledger
 - (b) Transaction Fixed asset
 - (c) Master fixed asset
 - (d) Transaction general ledger

MCQs other than case study

6. Which objective of Business Process Automation (BPA) is achieved using Passwords in Information Systems?
 - (a) Confidentiality
 - (b) Integrity
 - (c) Timeliness
 - (d) Availability

7. Which one of the following is not defined as Sensitive Personal Information?
- (a) Home address
 - (b) Password
 - (c) Financial information
 - (d) Biometric information
8. To enhance automation, a company defines re-order levels for regular consumption of raw material items in their ERP system. Once an item hits Re-order Level, the system creates a purchase requisition for Economic Order Quantity(EOQ) / Re-Order Quantity (ROQ) and emails the same to selected vendors asking them to send quotations. This method of doing business can be best defined as _____.
- (a) Business Process Automation
 - (b) Business Process Integration
 - (c) Business Process Upgrade
 - (d) Business Process Module
9. An enterprise is configuring TALLY 9.1 ERP system for fixing monthly budgets for expenses. A heated argument is going on the issue of when to fix budget for any head. Please help management in deciding on when to create budgets
- (a) After 3 months from today based on the average expenses
 - (b) Today itself based on past years' experience and future projected increase
 - (c) Cannot be fixed today
 - (d) Today itself based on future projections for expenses
10. In computer networking, best example of a device working on HALF DUPLEX transmission mode is ____.
- (a) Radio
 - (b) Television
 - (c) Mobile
 - (d) Walkie-Talkie
11. Which of the following combination is not a violation of maker - Checker Rule for Internal Control?
- (a) Cashier is also a Ledger Writer
 - (b) Auditor acting as an Implementation Consultant
 - (c) System Developer acting as a System Quality Control Personnel
 - (d) Auditor Suggesting Controls

- 12.** Mr. X features in an advertisement of an Air conditioner of brand Z where he emphasizes that this Air Conditioner can be all controlled through a mobile. This is perfect example of _____ technology.
- (a) Cloud computing
 - (b) Internet of Things (IoT)
 - (c) Artificial Intelligence
 - (d) Bring Your Own Device (BYOD)
- 13.** BHIM stands for _____.
- (a) Bharat Interface for Money
 - (b) Bharat Interface for Monetary transaction
 - (c) Bank of India for Money transaction
 - (d) Bharat Interface for Making Payments
- 14.** A Bank has updated its existing Corer Banking Systems (CBS) system to a new version. It is found that the new system is not automatically sending monthly Bank Statements to its customers. The same feature was available in the previous system. This error is result of mistake in which step?
- (a) Design
 - (b) Planning
 - (c) Implementation
 - (d) Maintenance
- 15.** To protect the web server from unauthorized use and abuse the traffic is necessarily to go past a _____.
- (a) Anti-virus
 - (b) Firewall
 - (c) Malwares
 - (d) Bomb
- 16.** After an earnest attempt to bring in a strategic change in your organization, you the operational head of XYZ ltd, succeeded but still your organization couldn't achieve the desired competitive position in the market. Out of the following what could be the reason?
- (a) Strategy Formulation
 - (b) Strategy Model
 - (c) Strategy Implementation
 - (d) Strategy Decision

17. Supply chain refers to the linkages between:

- (a) Suppliers
- (b) Customers
- (c) Manufacturers
- (d) All of the above

18. Which of the following does not form part of Richard Rumelt's criteria for strategy audit?

- (a) adaptation
- (b) consistency
- (c) consonance
- (d) feasibility

19. A tool by which management identifies and evaluates the various businesses that make up a company is termed as:

- (a) Value Chain Analysis
- (b) Portfolio Analysis
- (c) Competition Analysis
- (d) Strategic Analysis

20. Which of the following is not a phase in Kurt Levin's Model of change?

- (a) changing
- (b) deep freezing
- (c) refreezing
- (d) unfreezing

21. Which one is not the element of strategic intent?

- (a) Business Model
- (b) Vision
- (c) Business definition
- (d) Business standard

22. A _____ consists of those rival firms which have similar competitive approaches and positions in the market.

- (a) BCG matrix
- (b) strategic group
- (c) strategy map
- (d) industry

23. Vertical integration may be beneficial when

- (a) Lower transaction costs and improved coordination are vital and achievable through vertical integration.
- (b) Flexibility is reduced, providing a more stationary position in the competitive environment.
- (c) Various segregated specializations will be combined
- (d) The minimum efficient scales of two corporations are different

24. Under BCG and SBU with products having little market share but in attractive industry is referred to as:

- (a) cash cow
- (b) star
- (c) dog
- (d) question mark

25. Stability strategy is a _____ strategy.

- (a) functional level
- (b) business level
- (c) corporate level
- (d) implementation

26. Which of the following situation will most likely suit a transformational leader?

- (a) An organization that is in trouble.
- (b) A growing organization.
- (c) An organization in a stable environment.
- (d) An organization at maturity stage of product life cycle.

27. Which of the following is not a type of diversification strategy?

- (a) vertical diversification
- (b) concentric diversification
- (c) conglomerate diversification
- (d) co-generic diversification

28. In strategic management, there are two main styles of leadership. These are transformational and:

- (a) Transparent
- (b) Transitional
- (c) Translational
- (d) Transactional

29. The strategic management process is:

- (a) A solution that guarantees prevention of organizational failure.
- (b) Concerned with a resources, capabilities, and competencies, but not the conditions in its external environment.
- (c) Not to be used in the not-for-profit organizations.
- (d) Full set of commitments, decisions, and actions related to the firm.

30. You being the core strategist of your company, entrusted with bringing about strategic change in your company, how will you initiate “unfreezing of the situation”?

- (a) Promoting new ideas throughout the organisation
- (b) Promoting compliance throughout the organisation
- (c) Promoting change in process throughout the organisation
- (d) None of the above

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SINGLE SUBJECT
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 **CONCEPT**
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Part - II

Section - A (Enterprise Information System)

Question 1 is compulsory.
Answer any three from remaining four questions.

Question 1.

A manufacturing company is implementing an ideal ERP software, where a single database is being utilized and it contains all the data for various software modules. Identify the modules of an ideal ERP software along with their functions.

(5 Marks)

Question 2.

(A) A travel agency ABC wishes to implement an automated Grievance Management System at its workplace to manage and handle the problems with the aim of solving them. Determine the major benefits that will be drawn out of automating this Grievance related business process.

(5 Marks)

(B) What do you understand by Boundary Controls? Explain major Boundary Control techniques in brief.

(5 Marks)

Question 3.

(A) What do you mean by "Cloud Computing"? Discuss its characteristics.

(5 Marks)

(B) A business organization is planning to switch on to an integrated software for accounting as well as tax compliance instead of separate software for accounting and tax compliance. Being a consultant to the management of this organization, you are required to advise them on various pros and Cons of having single software for both the accounting and tax compliance.

(5 Marks)

Question 4.

(A) Brief explain core features of core Ranking Software.

(5 Marks)

(B)Recognize the activities that deal with the System Development Controls in an IT Setup.
(5 Marks)

Question 5.

(A)Differentiate between different types of clouds in Cloud Computing.
(5 Marks)

(B)Discuss any five benefits of Enterprise Risk Management (ERM).
(5 Marks)

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Section – B (Strategic Management)

**Question 6 is compulsory.
Answer any three from remaining four questions.**

Question 6.

What is strategic decision making? Briefly explain the major dimensions of strategic decisions.

(5 Marks)

Question 7.

(A)What do you mean by financial strategy of an organization? How the worth of a business is evaluated?

(5 Marks)

(B)Define Strategic Management. Also, discuss the limitations of Strategic Management.

(5 Marks)

Question 8.

(A)Discuss the concept of Multi-Divisional Structure.

(5 Marks)

(B)Write a short note on Product Life Cycle (PLC) and its significance in portfolio diagnosis.

(5 Marks)

Question 9.

(A)The presence of strategic management cannot counter all hindrances and always achieve success for an organization. What are the limitations attached to strategic management?

(5 Marks)

(B)What are acquisitions? Discuss with example of two companies resorting to this strategy?

(5 Marks)

Question 10.

(A) To convert strategic plans into actions and results, a manager must be able to direct organizational change, motivate people, build and strengthen company competencies and competitive capabilities, create a strategy-supportive work climate, and meet or beat performance targets.

Explain the principal aspects of strategy-execution process.

(5 Marks)

(B) Rahul Sharma is Managing Director of a company which is manufacturing trucks. He is worried about the entry of new businesses. What kind of barriers will help Rahul against such a threat?

(5 Marks)

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Contact Details

Call: 9228446565

Mail: info@konceptca.com